

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5605732
<b>Application Number:</b>	10022558
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	3759
<b>Title of Invention:</b>	Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user
<b>First Named Inventor/Applicant Name:</b>	William P. Price
<b>Customer Number:</b>	35219
<b>Filer:</b>	Bruce S. Itchkawitz/Heide Young
<b>Filer Authorized By:</b>	Bruce S. Itchkawitz
<b>Attorney Docket Number:</b>	A0819
<b>Receipt Date:</b>	29-JUN-2009
<b>Filing Date:</b>	14-DEC-2001
<b>Time Stamp:</b>	18:03:48
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$540
RAM confirmation Number	4614
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Authorized User	KNOBBE MARTENS OLSON AND BEAR
The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:	
Charge any Additional Fees required under 37 C.F.R. Section 1.16 (National application filing, search, and examination fees)	
Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)	

**File Listing:**

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1	Notice of Appeal Filed	WESDIG_069A_NOTICE_OF_APPEAL.pdf	39428 0477954e04770d414b3888c0290c01bf029c5b113	no	1

**Warnings:****Information:**

2		WESDIG_069A_PRE_APPEAL_BRIEF.pdf	270298 49ec2ed2a61400fb4fdcb19c34500003a6c271ec9	yes	5
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**Multipart Description/PDF files in .zip description**

Document Description	Start	End
Amendment/Argument after Notice of Appeal	1	1
Applicant Arguments/Remarks Made in an Amendment	2	5

**Warnings:****Information:**

3	Fee Worksheet (PTO-875)	fee-info.pdf	29998 59d56990fc0a53675221a595075497e2eb086	no	2
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**Warnings:****Information:**

<b>Total Files Size (in bytes):</b>	339724
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/D/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.